



## Linking policy

**Approved by: N Dann**

**Approved on: 27 October 2014**

**Reviewed date: October 2015, August 2016,  
August 2017, August 2018**

**Review August 2019**

**Responsibility for review: Headteacher**

## **Credit**

This document was created using a Contractology template available at <http://www.contractology.com>.

## **Status of linking policy**

Headstart School welcomes links to this website [made in accordance with the terms of this linking policy].

By using this website you agree to be bound by the terms and conditions of this linking policy.

## **Links to this website**

Links pointing to this website should not be misleading.

Appropriate link text should always be used.

[From time to time the URL structure of this website may be updated, and unless Headstart School agrees in writing otherwise, all links should point to [www.headstartschool.co.uk](http://www.headstartschool.co.uk) ].

You must not use the Headstart School logo to link to this website (or otherwise) without Headstart School's express written permission.

You must not link to this website using any inline linking technique.

You must not frame the content of this website or use any similar technology in relation to the content of this website.

## **Links from this website**

This website includes links to other websites owned and operated by third parties. These links are not endorsements or recommendations.

Headstart School has no control over the contents of third party websites, and Headstart School accepts no responsibility for them or for any loss or damage that may arise from your use of them.

## **Removal of links**

You agree that, should Headstart School request the deletion of a link to our website that is within your control, you will delete the link promptly.

If you would like Headstart School to remove a link to your website that is included on this website, please contact the headteacher using the contact details below. Note that unless you have a legal right to demand removal, such removal will be at our discretion.]

### **Changes to this linking policy**

Headstart School may amend this linking policy at any time by publishing a new version on this website.

### **Our details** – contact us

Should you have any questions about this linking policy, please contact the headteacher using the details set out below:

This website is owned and operated by Headstart School.

Our principal place of business is at Crouch Farm, Crouch Lane, Ninfield, East Sussex, TN33 9EG.

You can contact us by writing to the business address given above, by email to [admin@headstartschool.co.uk](mailto:admin@headstartschool.co.uk) or by telephone on 01424 893803.

## **Drafting notes for free linking policy**

This is a template linking policy. It has been designed to help those website operators who wish to set out in detail their policies and practices on hyperlinking. It may be used to state a website's policy for linking out, as well as to assist in the management of incoming links. Although this sort of policy is unusual, it can be useful on certain types of site.

This linking policy template is designed to help website owners to codify their linking policies and practices. The linking policy can be used as a stand-alone document, or as part of another legal notice.

Hyperlinks are fundamental to the world wide web. The major search engines all treat links to a website as votes for that website, and web pages with many links will - all else being equal - tend to rank more highly on the search engine results pages than web pages with few links. Higher rankings mean more traffic. Accordingly, most owners of commercial websites will want to attract as many links as possible to their websites.

On the other hand, for some websites in-links can give rise to commercial and occasionally legal problems.

This linking policy document is intended to assist with the linking process, by highlighting to potential link-givers the website owner's requirements or preferences. A linking policy can also be used to publicise the criteria used by the website owner's own link-giving practices

A linking policy are sometimes called a "web linking policy", "hyperlink policy", "hyperlinking policy" or "link policy"; or alternatively a "linking statement" etc.

### **Section 1 - Introduction**

#### *Section 1.2*

Is this document intended to be binding, or does it merely offer guidance related to linking?

### **Section 3 - Links to our website**

#### *Section 3.3*

Will linking website operators be asked to link to a particular URL or URLs?

Identify the relevant URL or URLs.

### **Section 7 - Our details**

#### *Section 7.1*

What is the name of the company, partnership, individual or other legal person or entity that owns and operates the website?

#### *Section 7.2*

Where is the website operator's head office or principal place of business?

#### *Section 7.3*

What is the website operator's contact email address? What is the website operator's contact telephone number?